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## PIG ROASTING, ETIQUETTE TRAINING, BISCUIT MAKING AND OTHER SECRETS OF SOUTHERN ENTERTAINING NOW IN SEASON AT CHARLESTON'S NEWEST BOUTIQUE HOTEL

*The Beach Club at Charleston Harbor Resort & Marina Announces Partnership with Suzanne Pollak, Dean of the Academy of Domestic Pursuits with Sessions for Parties from Two to One Hundred*

CHARLESTON, S.C. – A brand new luxury 92-room boutique hotel and member of The Leading Hotels of the World opened its doors in late 2016 to provide another perspective of this award-winning coastal city – including casting a keen eye on the sophisticated art of Southern Entertaining. [The Beach Club at Charleston Harbor Resort & Marina](#) and Suzanne Pollak, Dean of the Charleston Academy of Domestic Pursuits have teamed up to offer guests of the resort an insider's view of American's favorite city through cooking classes, hosting how to's, wedding planning, cocktail [party etiquette](#) and even an exclusive intimate hands-on southern entertaining lesson with the Dean herself.

Topics include:

### ***The SIGNATURE: How to Host the Perfect Southern Party***

Suzanne Pollak, the Dean of The Charleston Academy of Domestic Pursuits knows how to throw a good party. She should. She's been hosting soirees for big personalities, dignitaries and giant corporations at her historic homes in South Carolina for the past 30 years. And, this southern hospitality expert has published three books on the topic.

In this class, guests will discover the art of:

- Welcoming Guests to the Party
- How to Invite the Mayor (or other dignitary) to an Event (and what to say when they show up)
- When to Leave Guests to Tend to the Kitchen
- How to Keep the Party OUT of the Kitchen
- How to Hold a Wine Glass and other Etiquette Essentials
- Invoking Conversations When There is None
- Informing Guests that the Party is Over (with Southern Grace of course)
- And any other topic the participants are curious about, including How to Roast a Pig.

Sessions with Dean Pollak take place at The Beach Club at Charleston Harbor Resort & Marina in the private movie theater or other meeting space suited to the event. The resort can help make it even more magical by booking the session on a private yacht or on the beach, overlooking the harbor. Special accommodations can also be made to host in an historic home in downtown Charleston.

Parties from 2 to 100 can book the hour-long Perfect Southern Party session or chose from a more comprehensive hospitality immersion, below:

### ***Hands-On Classic Charleston Cooking (2.5 Hours)***

Class begins with a cocktail demo. (plus generous sampling) and moves into a hand-on recipe tutorial and cooking class. Then we sit down for a meal and discussion of all things cooking/entertaining/etiquette-related. Participants receive a signed copy of the Academy Handbook. A sample menu might start with an Old Fashioned and include local fare such as flaky cheese biscuits, sautéed South Carolina peaches, shrimp & grits, and bourbon coconut pie for dessert. Perfect for a couple looking for an intimate, Southern-made Charleston experience.

### ***How to Throw a Cocktail Party: (2.5 Hours)***

Menu prep includes low-maintenance, high-impact cocktail snacks, punches, pitchers, and even bespoke ice cubes. We will cover tried and true tips plus new ideas to host the most talked about cocktail parties in town. (After all, that is what a cocktail hour should do ~ get people buzzing!) Q&A includes guest lists, pacing, cocktails, wine, food, bars, dress, introductions, how to wrap it up, what to do when you are the guest, and how to graciously handle accidents. Depending on the season, snacks may range from hot oysters wrapped in bacon, cold carrot vichyssoise, pre-made ham biscuits or last-minute fried zucchini.

### ***Hosting Brunch or Lunch: (2.5 Hours)***

Brunches are a weekend staple all over the country. We teach students how to plan, how to set up, what to serve, how to dress, whom to invite, and how to make the occasion both relaxing and memorable. Best for business, holidays, or even bachelor parties, the ancient customs and contemporary ways of luncheon gatherings should be revived according to the host's personal style.

### ***The Art of the Perfect Wedding***

Dean Pollak hosts either a luncheon or cocktail party at a Beach Club venue for bridal parties (including brides, their mothers, maids of honor, and bachelorettes) with instructions on how build a registry that works, finding the right wedding planner, and fashion/etiquette advice ranging from choosing bridesmaid dresses to making a seating chart.

### ***Insider Guide to Charleston (2 Hours Each)***

*Insider Charleston/Architecture:* A long walk through the historic residential section, for the architecture, gardens, double porches, and unique decorative elements from large-scale wrought iron work to amazing front doors. Even with all the natural catastrophes, this town is resilient: It holds its history.

*Insider Charleston/Culinary:* In the last ten years Charleston has been recognized by national magazines as the culinary center of the south. Meet the makers, hang out in the coffee houses, and tour the markets for an experience that is a little like raiding a local's refrigerator in the idle of the night: interesting and satisfying.

Pricing is available upon request depending on the size of the group.

The Beach Club at Charleston Harbor Resort & Marina is located 7 miles from downtown Charleston at 20 Patriots Point Rd. in Mount Pleasant, S.C. 29464. Rates start at \$249 per night.

For more information and reservations, visit <http://www.charlestonharborresort.com/the-beach-club.htm> or call (843) 856-0028. Find The Beach Club at Charleston Harbor on [Facebook](#) and @beachclubcharleston on [Instagram](#).

#### About the Academy:

The [Charleston Academy of Domestic Pursuits](#), focuses on teaching entertaining and social skills at the highest level. Dean Suzanne Pollak has published three cookbooks (*The Pat Conroy Cookbook*, *Entertaining for Dummies* and *The Charleston Academy of Domestic Pursuits, Etiquette with Recipes*) plus a forthcoming book on Mothers and Sons. Pollak has appeared on Bravo's [Southern Charm](#) multiple times in the role of advisor to the cast. She also hosts luncheons for wounded warriors and their caregivers, as two of her sons are Marine veterans of the Afghanistan War.

#### About Leading Hotels of the World

Comprising of 375 hotels in over 75 countries, Leading Hotels is a collection of "uncommon" luxury hotels that embody the very essence of their destination. Established in 1928 by several influential hoteliers in Europe, the group's commitment is to provide remarkable, authentic travel experiences with hotels that meet its high standards for quality and distinctiveness. For more information, visit <http://www.lhw.com>.

#### About The Beach Club at Charleston Harbor Resort & Marina

Pairing Southern hospitality and luxury amenities, The Beach Club at Charleston Harbor Resort & Marina is part of the Leading Hotels of the World collection and is located minutes away from Charleston's acclaimed historic district. Each guestroom features elegant décor and stunning views of Charleston's waterfront. The Beach Club was named one of [Fodor's Best New Hotels](#) in the World in 2016.

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