

## MINDFUL MOVIE NIGHT FOR KIDS OFFERED THIS SUMMER AT CHARLESTON'S TOP LUXURY RESORT

Wellness for Kids Takes Center Stage with Movie Screenings Centered Around Nature by Award-winning Filmmaker Louie Schwartzberg

CHARLESTON, S.C. – As the \$3.7 trillion dollar worldwide <u>wellness</u> craze continues, The Beach Club at Charleston Harbor Resort & Marina is proud to announce a partnership with award-winning cinematographer, director and producer <u>Louie Schwartzberg</u> whose movies will be presented every Saturday evening for kids and their families to view in the resort's private 30-seat movie theater as part of the popular Mini Mariner's Kids' Camp. The program kicked off on Saturday, June 9 as part of <u>Global Wellness Day</u> and will run through Saturday, September 29, 2018. Year-round the films will be screened in the theater in the afternoons as a post check-in amenity.

Schwartzberg's films feature time-lapse, high-speed and macro photography techniques and his films are both mesmerizing and calming – a welcome treat for parents and children alike as they wind down and relax after a day of activities in America's #1 rated city. The 30-minute films include stand-alone episodes from Schwartzberg's groundbreaking Netflix series called Moving Art. The Beach Club will share four films with guests: Oceans, Gratitude, Whales & Dolphins and Flowers.

A featured presenter at the recent <u>Global Wellness Summit</u>, Schwartzberg recognizes the need to share these films with children. "I am so excited to work with The Beach Club in Charleston and share my passion for nature with a younger generation. Watching my films have had a positive and calming effect for adults, and I'm happy to provide children today these moments of mindfulness – where they have one task – to focus on the beauty of nature and our planet," says Schwartzberg.

With their unique waterfront location on the harbor, overlooking downtown Charleston and the Arthur Ravenel bridge, nature takes center stage and inspires the popular Mini-Mariner's Kids' Camp, which encourages children to step away from technology and engage in the environment around them by making weather instruments, interacting with ocean life, hunting for shark teeth, painting, fossil digging and piñata making with items from the earth. A daily Dock Walk in the summer months allow children to learn about sea life – from birds of the seashore, to sea life in the salt marsh and even pulling up a crab trap from the sea to take an up close look at the abundant creatures that thrive in our oceans.

A "Sunset Celebration" evening activity of roasting marshmallows at the beachfront fire pit, followed by making a wish upon a shell and tossing it into the ocean creates a ritual that studies show are calming to children, providing a focal point from distraction and teaching them to live in the moment. This experiential type of digital detox is becoming more important to parents as the younger generations become more connected to and dependent on their devices.

For more information and reservations, visit <a href="http://www.charlestonharborresort.com/the-beach-club.htm">http://www.charlestonharborresort.com/the-beach-club.htm</a> or call (843) 856-0028. Fans can also follow The Beach Club Charleston on Facebook and @beachclubcharleston on Instagram.

## About Louie Schwartzberg

Schwartzberg is a visual artist who breaks barriers, connects with audiences, and tells stories that celebrate life and reveal the mysteries and wisdom of nature, people, and places. Louie's theatrical releases include the 3D IMAX film Mysteries of the Unseen World with National Geographic, narrated by Forest Whitaker; the theatrical feature, Wings of Life for Disneynature, narrated by Meryl Streep, and America's Heart and Soul for Walt Disney Studios, and his TED Talks have over 50 million views on Youtube. He is currently in production on the feature film, Fantastic Fungi. Louie has also directed the Soarin' Around the World; the popular motion simulator ride film, now showing at Disney Theme Parks globally. His Netflix series, Moving Art, was renewed for a third season and will be premiering in 2019. For Schwartzberg, the greatest satisfaction is creating works that can have a positive effect on the future of the planet.

## About Leading Hotels of the World

Comprising of 375 hotels in over 75 countries, Leading Hotels is a collection of "uncommon" luxury hotels that embody the very essence of their destination. Established in 1928 by several influential hoteliers in Europe, the group's commitment is to provide remarkable, authentic travel experiences with hotels that meet its high standards for quality and distinctiveness. For more information, visit <a href="http://www.lhw.com">http://www.lhw.com</a>.

## About The Beach Club at Charleston Harbor Resort & Marina

Pairing Southern hospitality and luxury amenities, The Beach Club at Charleston Harbor Resort & Marina is part of the Leading Hotels of the World collection and is located minutes away from Charleston's acclaimed historic district. Each guestroom features elegant décor and stunning views of Charleston's waterfront. The Beach Club was named one of Fodor's Best New Hotels in the World in 2016 and is currently the #1 Resort in South Carolina and the #2 Resort in the South in the Condé Nast Traveler Readers' Choice Awards.