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## **WATERFRONT RESORT IN CHARLESTON, SOUTH CAROLINA PROVIDES A STUNNING BACKDROP FOR MEETINGS AND CORPORATE RETREATS**

*From Sailing Regattas and Building Bikes for Kids in Need, to Presentations in the 30-seat Private Movie Theater, The Beach Club at Charleston Harbor Resort & Marina Creates Extraordinary Experiences for Meetings, Executives Retreats and Incentive Groups*

**CHARLESTON, S.C.** – When companies plan their business gatherings in Charleston, South Carolina, they know they will get a taste of the city’s rich history, charm and coastal ambiance. But when they step foot into the #1 rated resort in Charleston, The Beach Club at Charleston Harbor Resort & Marina, they will also experience a level of service that caters to the culture of their organization with customized events and tailored itineraries. New teambuilding activities for 2018 include opportunities to embrace nature via the water on a sailing competition in the Charleston Harbor; the Veggie 500 where teams create a four-wheel racing vehicle – out of vegetables; and a bicycle building experience where the team builds a bike from scratch that is then donated to a local child or charity in need. For groups wanting to apply a little zen to their meetings, new wellness opportunities include Beach Yoga and Meditation classes which help attendees maintain focus and shift their thinking for optimal output. Also new to 2018, a Southern charmer, Suzanne Pollak, Dean of the Charleston Academy of Domestic Pursuits offers keynote and breakout sessions on topics ranging from Etiquette and Entertaining to Culture and Wellness. Her unique style of storytelling keeps attendees engaged and on the edge of their seats, and equipped with valuable tools that apply to life both in and out of the boardroom.

The luxury 92-room boutique hotel and member of The Leading Hotels of the World opened its doors in late 2016 and has been recognized as one of the Best New Hotels in the World by Fodor’s – only one of four hotels in the United States to be honored with this impressive distinction. The readers of *Condé Nast Traveler* magazine in their annual Readers’ Choice Awards have also recognized the Beach Club as the #1 Resort in Charleston and the #9 Resort in the South.

The resort’s commitment to hosting only one corporate group at a time ensures attention to detail and to helping each business achieve their end goals. Innovative meeting venues and nautical infused interiors are a refreshing departure from the typical hotel conference room. In addition, outstanding views of downtown

Charleston, combined with views of the harbor and marina, the Arthur Ravenel bridge and USS Yorktown provide a backdrop for creativity, inspiration and extraordinary experiences for groups of all sizes.

The resort's waterfront location and proximity to the largest marina in the Carolinas, lends itself to an array of teambuilding activities and unique meeting venues such as private yacht excursions, sailing lessons, fishing expeditions and even meetings set among vintage airplanes on the USS Yorktown, a WWII aircraft carrier. Kayaking and Stand Up Paddleboarding (SUP) are available at nearby Sullivan Island's Beach as well as on-property waterfront yoga classes on the sandy beach or pier. Indoors, the views are just as thought provoking with a 30-seat private movie theater featuring surround sound and leather recliners and a stunning, specially-commissioned 20-seat table in the Palmetto Executive Boardroom. Larger groups can be accommodated in a variety of spaces including The Yacht Club, overlooking the Charleston Harbor Marina, the Atlantic Ballroom and the Commodore Room, all contributing to more than 40,100 square feet of total indoor and outdoor meeting space. The 30,000 square foot pool area at The Beach Club overlooks the harbor and is just as awe-inspiring as the luxe interiors. A welcome reception at the poolside Tiki-Bar or under the grand porch creates a bold beginning to several days of brainstorming and eleven private cabanas become a great reward for incentive trips and outstanding performance within an organization.

Outside of the boardroom, teambuilding activities embrace the local, southern charm of Charleston as team members take to the streets of downtown in the Charleston Chase Scavenger Hunt or participate in a healthy competition of Sangria and Salsa making, where contestants earn ingredients, create a recipe and market their product to a panel of judges. Active is the key word in Beach Olympics, a fierce competition between two teams and their choice of four events: Aqua Blast, Tug-O-War, Obstacle Course, Land Skiing, Fire Brigade, Balloon and Body Relay, Egg Toss and Third Leg Relay. Beach volleyball, ping pong, bocce ball and Giant Jenga and even a cotton candy or snow cone station are sure to incite laughs and help break down barriers for creative meetings.

Relaxation time can be scheduled at the Estuary Spa, a calming oasis with more than 30 services and treatments featuring the popular natural botanical skincare line, Naturopathica.

Easy access to Charleston's historic district is available via water taxi or on board the complimentary resort trolley. Golf, nature trails, complementary bicycle rentals and beach games are offered and three on-site dining options, including the award-winning Charleston Harbor Fish House providing locally sourced and sustainable market fresh menus.

The Beach Club at Charleston Harbor Resort & Marina is located 7 miles from downtown Charleston at 20 Patriots Point Rd. in Mount Pleasant, S.C. 29464. Rates start at \$249 per night.

For more information and reservations, visit <https://www.charlestonharborresort.com/the-beach-club.htm> or call (843) 856-0028. Find The Beach Club at Charleston Harbor on [Facebook](#) and [@beachclubcharleston](#) on [Instagram](#).

### About Leading Hotels of the World

Comprising of 375 hotels in over 75 countries, Leading Hotels is a collection of "uncommon" luxury hotels that embody the very essence of their destination. Established in 1928 by several influential hoteliers in Europe, the group's commitment is to provide remarkable, authentic travel experiences with hotels that meet its high standards for quality and distinctiveness. For more information, visit <http://www.lhw.com>.

### About The Beach Club at Charleston Harbor Resort & Marina

Pairing Southern hospitality and luxury amenities, The Beach Club at Charleston Harbor Resort & Marina is part of the Leading Hotels of the World collection and is located minutes away from Charleston's acclaimed historic district. Each guestroom features elegant décor and stunning views of Charleston's waterfront. The Beach Club was named one of [Fodor's Best New Hotels](#) in the World in 2016 and is currently the #1 Resort in South Carolina and the #2 Resort in the South in the *Condé Nast Traveler* Readers' Choice Awards.

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